

About Children's Trust

Founded in 2015 by 60 emerging leaders, Children's Trust is an exclusive group of rising philanthropists interested in supporting UPMC Children's most promising researchers. By pooling charitable resources, members directly impact the lives of children here in Pittsburgh and beyond by advancing pediatric research.

Membership Opportunities

REGULAR MEMBERSHIP \$500 per individual

- Invitation to the Grantmakers' Meeting
- (1) Vote at Grantmakers' Meeting
- Quarterly Impact emails

EXECUTIVE CIRCLE \$1,500 per household

- Above, plus:
- (1) Additional Vote at the Grantmakers' Meeting
- Recognition on UPMC Children's donor wall
- Invitation to Dinner with the Docs and other exclusive events
- Hospital tours for members and guests
- Opportunity to be a part of the "member spotlight" series

RISING PHILANTHROPIST \$2,500 per household

- All Executive Circle benefits, plus:
- (2) Additional Vote at the Grantmakers' Meeting
- Invitation to group call with Grantmakers' Winner
- Individualized attention from philanthropic advisor

Co-Chairs | Olivia and Dennis Cestra, Jr.

Dennis and Olivia have a vision to reinvigorate Trust, boost membership, and focus on mission-centric engagement and giving. Dennis is the President of the Pennsylvania region for Howard Hanna Real Estate Services. Olivia works as an account manager for Brand Fuel, Inc. Currently, they live in Fox Chapel with their two French Bulldogs, Sumo and Saki, and are excited to welcome their first child, a daughter, this winter.

Events

VOLUNTEER | 2 - 3 events per year

Donation Drive + Bag Packing to support the NICU and Child Advocacy Center

NETWORK | 2 events per year

Spring - Grantmakers' Meeting

Fall - Cocktails & Cures (recruitment + retention focused)

TOUR | year-round

Spring - Group tour day

Ongoing - Individual tours

OTHER

Walk for Children's - Trust Team

Dinner with the Docs - Executive Circle + Rising Philanthropist

GRANTMAKERS' MEETING

Children's Trust Signature Event - Hear the Research Pitches and Cast Your Vote

Request for proposals sent to UPMC Children's researchers with five or less years experience



UPMC Children's Vice Chair of Research and a Scientific Review Committee of tenured researchers review proposals and offer recommendations



Grantmakers' Meeting chairs along with Children's Trust chairs select finalists who will develop short pitches to present to members



Receive updates from winners throughout the year, getting a first-hand look at how you are helping to advance pediatric research



Members typically hear from 2-3 researchers, and award two grants



All members are invited to attend the meeting and cast their vote for the project they'd like to see funded

IMPACT ON PEDIATRIC RESEARCH

15

researchers
awarded grants

\$600,000

raised for
pediatric research

13

NIH grants awarded post-
Children's Trust grant